



JENNIFER "JACKPOT" FOX

***Vice President of Federal Affairs,
Finseca***

In her role as Vice President of Federal Affairs, Jennifer leads Finseca's lobbying initiatives, advocating for policies that support the financial security profession. She educates policymakers and their staff on the importance of comprehensive financial planning, encompassing life insurance, retirement planning, and investments, to serve clients effectively.

Jen led Finseca's political advocacy initiatives, which included the Ambassador Program, fly-ins, and political fundraising, including Finseca's PAC. She is committed to assisting members in becoming politically involved and empowering them to share their stories.

Jen has spent time at the White House and Capitol Hill, which has helped shape her knowledge of small business, technology, labor, and tax issues. She also serves as the President of The Advocacy Association.

An alumna of George Washington University, Jen lives in Washington, D.C., with her husband, Jon, and their Chow-Chow, Coco.

Are you interested in having Jen as a speaker for your next event or company presentation? Reach out to Anna Murphy at Amurphy@finseca.org.